

## Collective Impact Results

*These are the five key results we aim to achieve by 2030 along with partners*



Thirty percent of U.S. lands and waters protected



Net zero fossil fuel emissions from federal public lands



A critical mass of people reflecting America's diversity, taking action to protect wilderness and public lands



All people in the U.S. benefit equitably from public lands



Full funding for the conservation, restoration, and protection of public lands at all levels

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### Our Vision

*This is the future we want to create, our passion*

A future where people and wild nature flourish together, meeting the challenges of a rapidly changing planet.

### Our Mission

*This is what we do, day in and day out*

Uniting people to protect America's wild places.

### Our Principles

*This is how we show up and what we believe*

We love, respect and are part of the natural world.

We believe clean air and water and access to nature are basic rights.

We strive for equity and justice in everything we do and seek to reflect the many communities with whom we work.

We take bold action informed by sound science to protect and defend nature for all.

We collaborate across generations to build a healthier, sustainable future.

### Our Priorities

*These are the focus areas for our work*

Transform conservation policy and practice so all people benefit equitably from public lands.

Make public lands a solution to the climate and extinction crises by securing a resilient, continental network of landscapes and eliminating climate-changing emissions.

### Our Theory of Change

*This is how we realize our vision and advance 2020-30 strategic framework*

The Wilderness Society focuses on making America's system of public lands part of the solution to the most pressing conservation challenges of our day: climate change, unprecedented species extinction and inequitable access to nature's benefits.

We work with partners and support our staff to find common ground around enduring conservation solutions, combining long-term investment in community-led conservation, deep public lands expertise and an ability to catalyze inclusive local-national advocacy networks that share voice, power and impact.

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## Native Land Acknowledgement

We recognize Native American and Indigenous peoples as the longest serving stewards of the land. We respect their inherent sovereignty and self-determination and honor treaty rights, including reserved rights that exist off their reservations. We acknowledge the historic and ongoing injustices perpetrated against Indigenous peoples and are committed to being more conscientious and inclusive and working with Indigenous peoples to advance the establishment of trust and respect in our relationships. We seek the guidance of Native American and Indigenous peoples to effectively advocate for the protection of culturally significant lands and the preservation of language and culture. We strive to support actions that respect the priorities, traditional knowledge, interests and concerns of Native American and Indigenous peoples to ensure a more just and equitable future.