



The
Wilderness
Society

Deep Roots, Clear Vision

2025 Gratitude Report





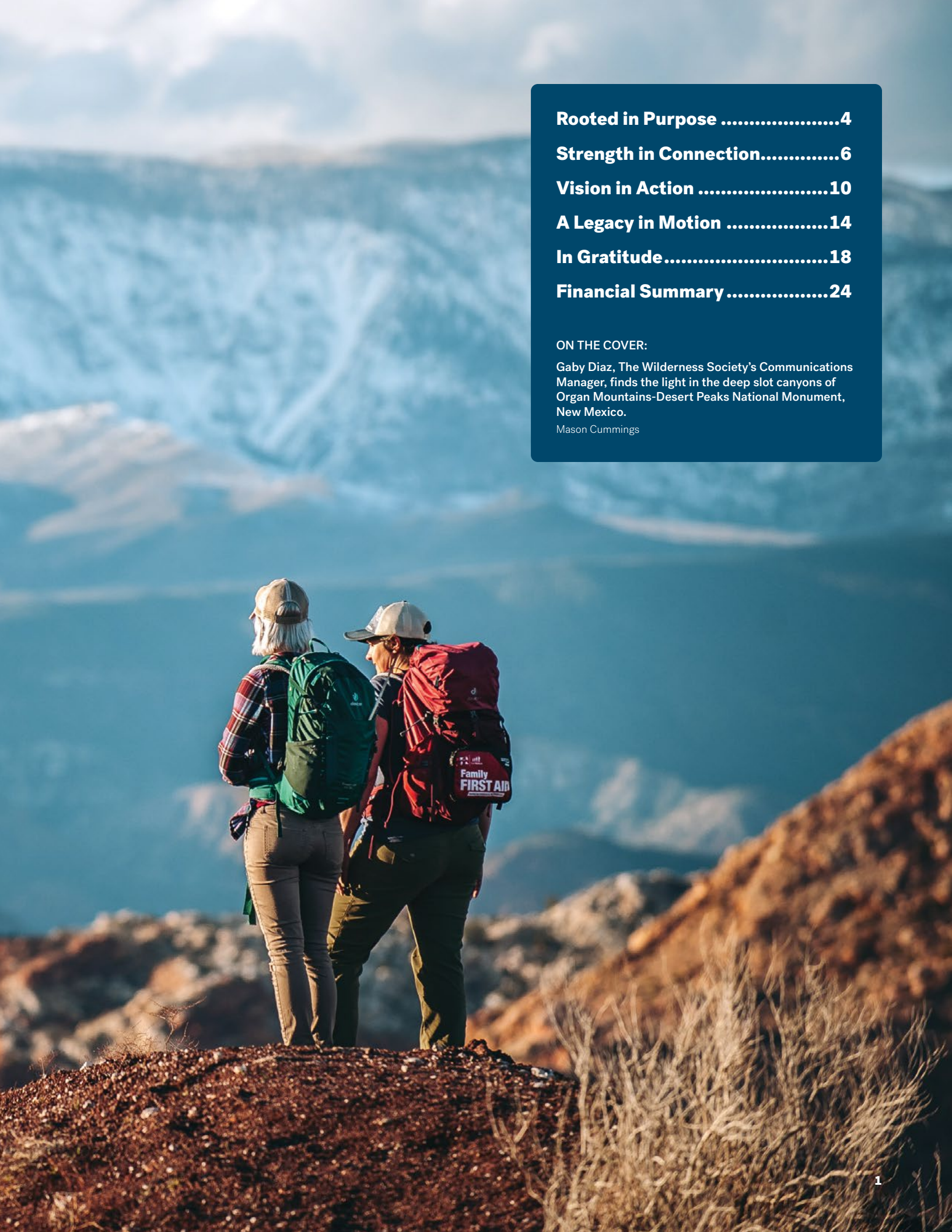
In a year of unprecedented challenges, we stood firm—and we stood together.

With **deep roots** in community...

With **longstanding expertise** in conservation science, law and advocacy...

With a **clear understanding** of the headwinds we face and an equally **clear vision** for the future...

We responded to extraordinary attacks with conviction—protecting what matters most and reaching toward a better future.



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ON THE COVER:

Gaby Diaz, The Wilderness Society’s Communications Manager, finds the light in the deep slot canyons of Organ Mountains-Desert Peaks National Monument, New Mexico.

Mason Cummings



Katahdin Woods and Waters National Monument, Maine
Nolan Altwater

90 Years of Uniting People for Wild Places

As I reflect on my first year as president, I'm deeply inspired by and grateful for how The Wilderness Society and the broader public lands community have responded to unprecedented attacks on public lands. 2025 marked this organization's 90th year of standing up for America's wild places. We proved that we were built for times like these, responding to relentless threats with clarity, courage and unity.

Make no mistake: some losses will be real and lasting. But, we remain determined to fight with all we have for irreplaceable places—the Boundary Waters, America's Arctic, our roadless forests and so much more. And one thing is clear: public lands unite people from all walks of life against great forces working to split us apart.

As you'll read ahead, we mobilized allies to reject efforts to sell off public lands, bringing together unprecedented bipartisan advocates and millions of community members to protect what belongs to all of us.

Our science team delivered sharp research that shaped public understanding and policy—from wildfire risk in our forests to caribou migration in the Arctic. And despite the turmoil at the federal level, we secured outdoor equity funding in states beyond our goal, better connecting youth and families to nature in New Mexico, Colorado and Washington.

Thanks to your support, we aren't just weathering the storm: the momentum and resilience we're building is exactly what's needed to champion the protection of our wild places now and far into the future.

Bob Marshall, a visionary conservationist and founder of The Wilderness Society, wrote nearly a hundred years ago that a spirited organization willing to fight for the freedom of the wilderness would be the one hope for protecting wild places, for keeping unchecked development from reaching into every last acre. That's the community you're a part of, and that spirit and fight are what will ensure we persevere as we protect the freedom of the wilderness for future generations. Your support makes it all possible. I am deeply grateful for it.



A handwritten signature in black ink that reads "Tracy Stone-Manning". The signature is fluid and cursive, with a large, looping "M" at the end.

TRACY STONE-MANNING
PRESIDENT

In 2025, advocates across the country came together by the thousands at rallies in support of public lands, including this one in Santa Fe, New Mexico last March.

Mason Cummings



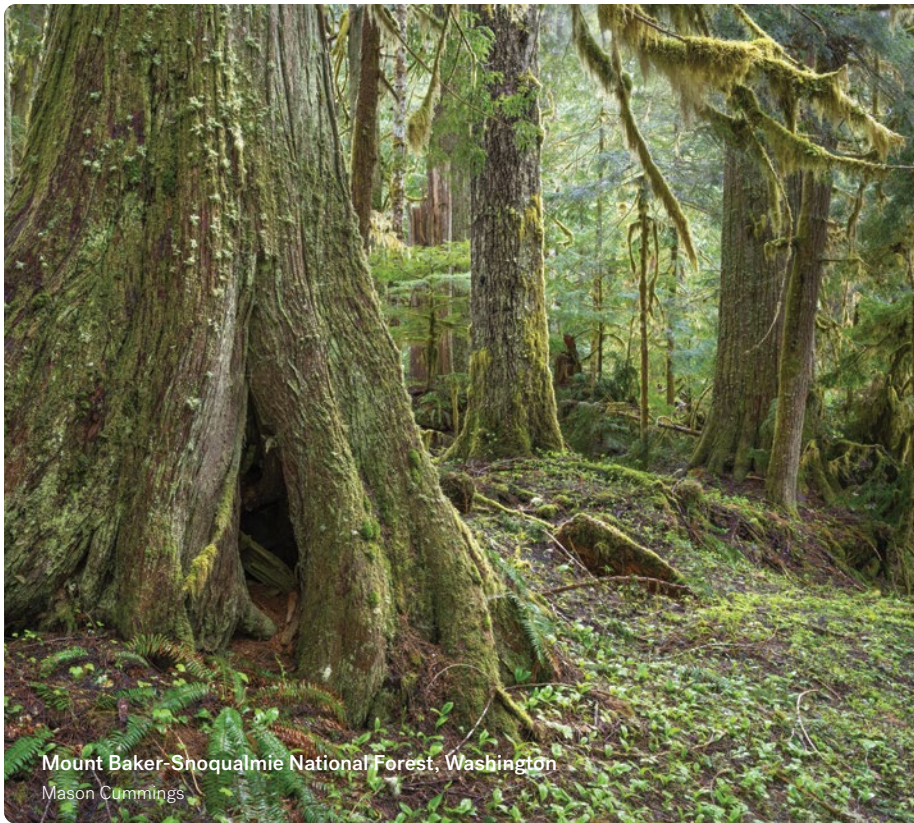
Rooted in PURPOSE

With your support, we confronted hard truths and urgent threats, using every tool at our disposal to defend public lands and protect the freedoms they bring, to uphold major conservation policies and to strengthen our nationwide movement for the future.



“This was an incredible year to witness the power of social media to mobilize supporters and new audiences for public lands. Without it, our sell-off map might never have gone viral or raised awareness about a major threat to places we love.”

Sabrina Laratta
Social Media and Marketing Manager



Mount Baker-Shoqualmie National Forest, Washington
Mason Cummings



“As I engage with leaders on Capitol Hill, I see the interactive digital tools used by The Wilderness Society helping constituents elevate their united voices to ensure elected leaders know what’s at risk for public lands. These new tools are transforming our advocacy to protect America’s incredible places.”

Isabella Jaramillo
Government Relations
Representative

Defending America’s Wild Places

In a year marked by political turbulence, we left everything on the field for the places and policies that, once taken away, may be gone for generations.

We fought to protect some of our nation’s most iconic and vulnerable landscapes, from the Arctic Refuge and Boundary Waters Canoe Area Wilderness to newly designated monuments like Chuckwalla and Sástítla Highlands.

And in June, we stopped the attempted sell-off of millions of acres of public lands, reinforcing that these special places are not for sale, and that the public will stand up and make its voice heard when our shared lands are under attack.

Defending the Laws and Policies that Safeguard Our Public Lands

We fought to uphold the safeguards that keep threatened wild places intact, drawing on our legal, scientific, communications and campaign expertise and on the strength of local and national partners to protect what cannot be regained.

Most of our efforts this year were defensive, focused on slowing or stopping the erosion of hard-won gains and challenging efforts to weaken or remove protections for public lands—from rules that protect roadless areas in national forests to rules that put healthy ecosystems and wildlife on par with extractive development in public lands management.

Laying the Foundation for Future Conservation

The Wilderness Society deepened our investment in local partnerships and initiatives that reflect community priorities and build lasting support for public lands.

We pursued collaborative proposals to protect 980,000 acres of public lands in Colorado and Montana, provided resources to ensure Tribal perspectives shape conservation and land management, and won bipartisan victories that resulted in millions of dollars in new state-level grants for outdoor equity programs—critical programs that connect underserved youth and families to nature and strengthen the next generation of conservation leaders.

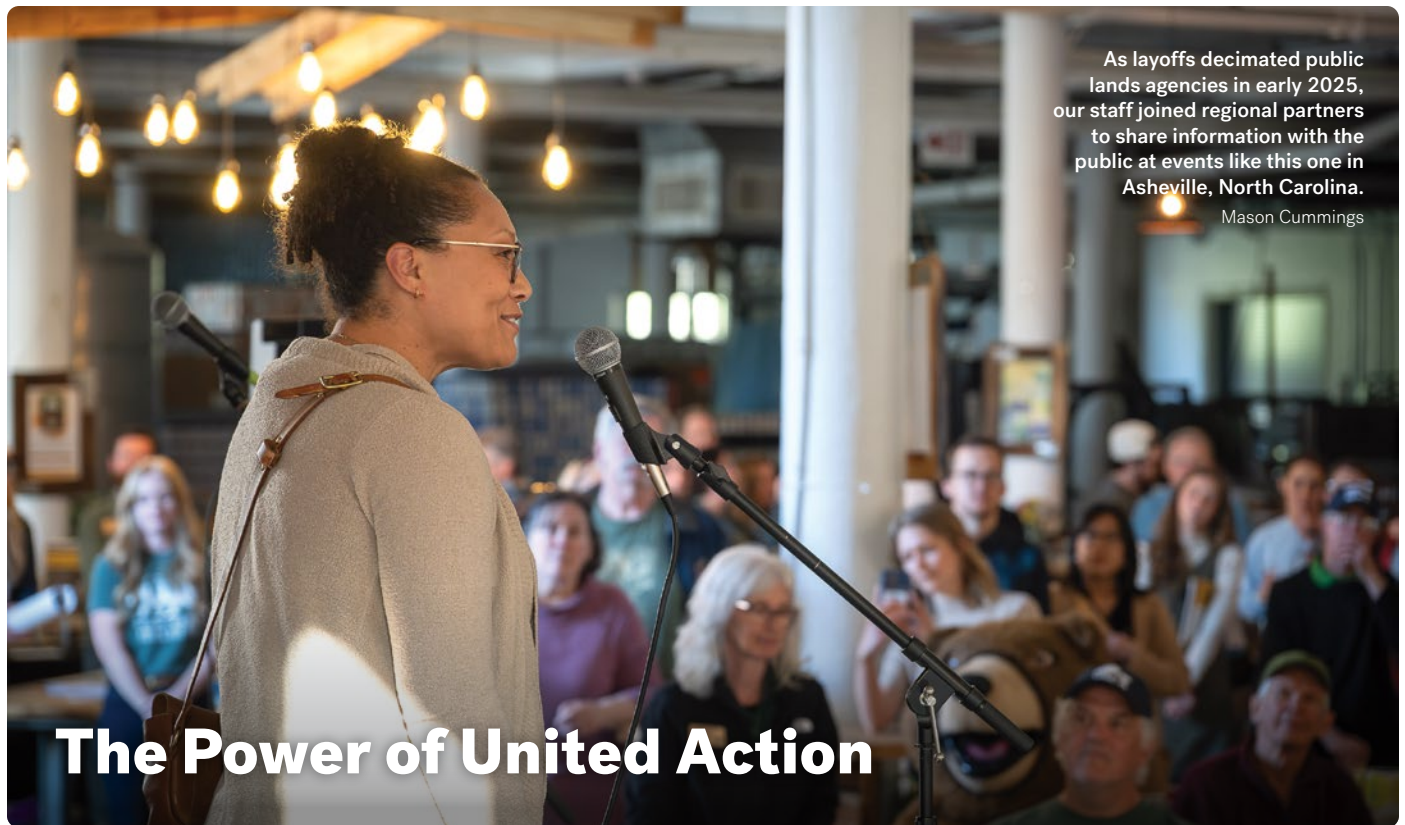
Strength in CONNECTION

Your generosity helped bring together a broad range of voices and unlikely allies into a resilient conservation movement—a rising tide of unity and strength ready to defend the places we love and the freedoms they bring, to push back on relentless attacks and to carry our shared values forward.



Since 2001, the Roadless Rule has safeguarded the crown jewels of our National Forest System, including the largest intact temperate rainforest in the world—the Tongass National Forest in Alaska.

Colin Arisman



As layoffs decimated public lands agencies in early 2025, our staff joined regional partners to share information with the public at events like this one in Asheville, North Carolina.
Mason Cummings

The Power of United Action

Defending the Roadless Rule

The 2001 Roadless Area Conservation Rule is a landmark rule that protects some of the healthiest national forests from destructive development, preserving the headwaters that supply clean drinking water to communities downstream and critical wildlife habitats across the nation. When the administration moved to rescind it and strip away 25 years of safeguards from 44 million acres of national forests, we united a passionate community and contributed significantly to the more than 600,000 comments submitted in its defense.

Protecting the Arctic

We challenged actions to open the Arctic National Wildlife Refuge’s coastal plain to leasing and drilling and to expand oil activity in the Western Arctic, mobilizing widespread public outcry and drawing strong media attention to protect these irreplaceable lands and the communities that depend on them so future generations can inherit an Arctic that remains wild, healthy and whole.

Fighting For the Public Lands Rule

We fought the rescission of the Bureau of Land Management’s Public Lands Rule—enacted in 2024 to put conservation and ecosystem restoration on equal footing with extractive uses—by leading partner organizations

and generating overwhelming public comments in support of healthy and resilient ecosystems, wildlife habitat and balanced stewardship of the public lands we all share. Those comments confirm, once again, that Americans value a balanced approach to land management decisions.

Supporting Tribal Nation Engagement

We supported Tribal Nation engagement and amplified Tribal priorities in decision-making processes on public lands by creating a centralized Roadless Rule Tribal Hub, which provides timely access to information and tools around the proposed Roadless Area Conservation Rule rescission. In addition, we expanded Tribal access to federal conservation funding, convened Tribes and conservation partners on major planning efforts, and collaborated on issues like co-management and place names.

Building Wide-Ranging Coalitions

To meet unprecedented threats this year, including attempts to rescind bedrock conservation rules and proposals to sell off public lands, we built an even bigger tent for public lands conservation. By pulling together coalitions that reflect the full spectrum of our country, we created the unified voice we need to defend the places that belong to all of us, and to future generations.

Los Angeles Times

A Republican plan to sell off millions of acres of public lands is no more — for now

Newsweek

Map Shows Public Land Eligible for Sale as MAGA and Left Unite to Oppose

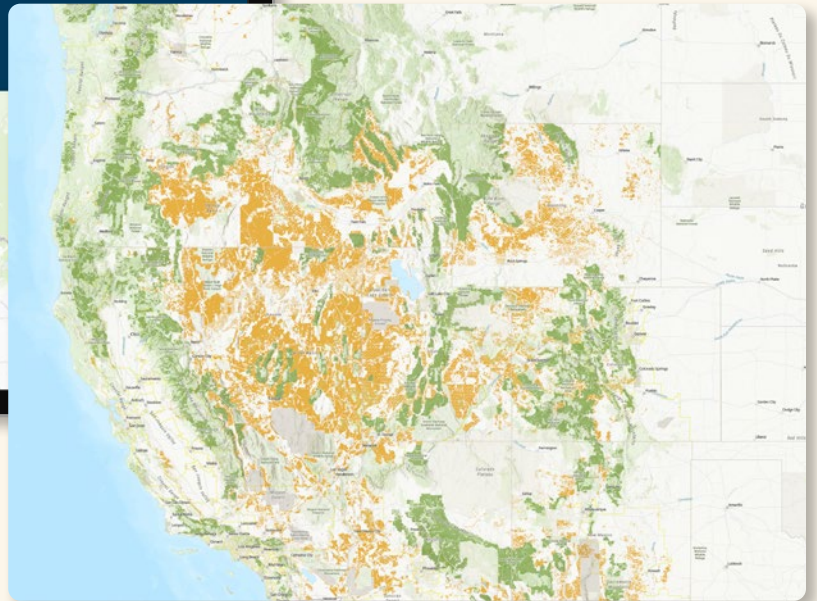
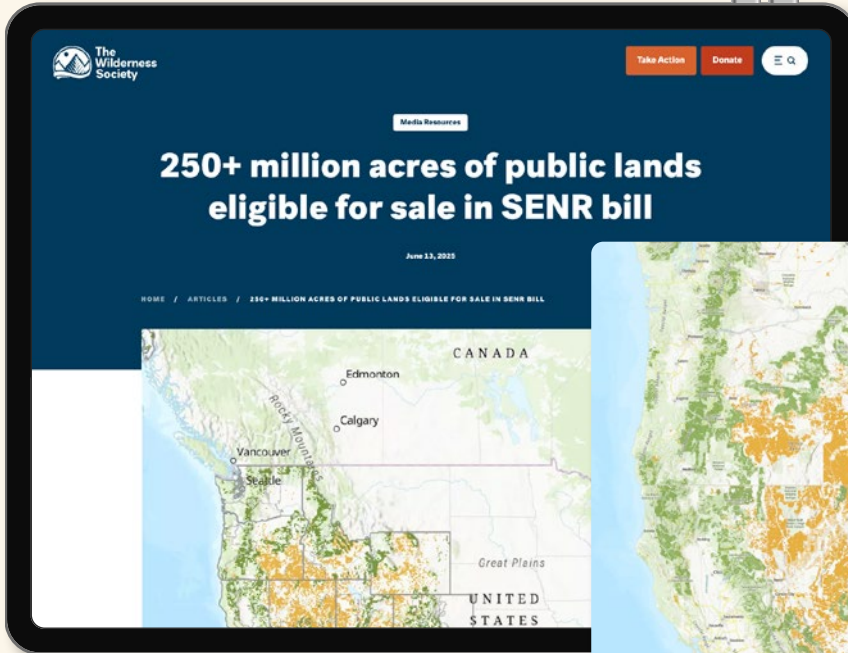
AP

GOP plan to sell more than 3,200 square miles of federal lands is found to violate Senate rules

Field & Stream

New Map Reveals Specific Public Lands Eligible for Sale in Budget Bill

An interactive map from the Wilderness Society highlights the tracts of US Forest Service and Bureau of Land Management lands that could go up for sale if the Senate's version of the budget bill passes.



Idaho Capital Sun

U.S. Sen. Mike Lee brings back proposal to sell public land in Utah, Idaho, other Western states

The New York Times

A Plan to Sell Federal Land Near This Colorado Town Looks Dead. Here's Why.

Senator Mike Lee hoped to sell millions of acres of federal land through President Trump's policy bill, in part to ease housing costs. The opposition was bipartisan, in Congress and the West.

Esquire

Don't Believe a Word from Utah Senator Mike Lee

He wants to take your public lands away. It is not, let's be clear, to increase housing.

RollingStone

'Hell No'

Treasured Public Lands on the Auction Block in Trump's 'Big Beautiful Bill'

250 million acres of federal land are at risk for sale to the highest bidder under Senate provision.

In 2025, The Wilderness Society helped stop proposed public lands sales in their tracks. Shown above is a portion of the map that we published in June, which generated widespread media attention.



The Map That Moved a Nation

In the face of a sweeping proposal by Senator Mike Lee to sell off millions of acres of public lands, The Wilderness Society responded with a powerful tool that went viral across media: an interactive map that transformed abstract policy into a personal connection, helping people see that the lands at-risk were their cherished outdoor spaces.

The Wilderness Society led the way by producing the first comprehensive analysis of the proposal’s impacts on public lands, paired with a dynamic map that helped bring the findings to life. To make it happen, we drew on The Wilderness Society’s full organizational strength: connections with policymakers, legislative and policy analysis capabilities, in-house mapping experts, media savvy and press relationships, and local expertise to vet the map’s accuracy. This deep bench of talent ensured the map was both credible and compelling.

The result was a viral moment in conservation advocacy. The map was accessed more than 1.6 million times in June 2025, featured in over 1,000 news stories and became a central organizing tool for bipartisan resistance. It helped spark a flood of calls and emails to Congress, mobilized town hall participation and fueled social media outrage across the political spectrum.

The Wilderness Society’s central role in advocacy ensured swift dissemination of the analysis and rapid uptake by partners, press and the public. It played a decisive role in the withdrawal of the sell-off provision from the Senate budget bill. Today, the map stands as a symbol of what’s possible when data and advocacy come together to defend public lands.



“It’s the breadth of the coalition that came together to defeat the public land sell-off threat last year that made it successful. That was possible thanks to the map The Wilderness Society published. It made the threat real, grounded it in the actual places people know and care about, and got folks energized to push back.”

Sen. Martin Heinrich
U.S. Senator from New Mexico



See the map

Vision in ACTION

Our work in 2025 was not reactive; it was deliberate. With your support, we took bold, strategic action to meet this moment and greet a brighter one—building on decades of groundwork to make an impact in a challenging environment while laying building blocks for the next era of public lands stewardship.



Caribou mother and calf in the Arctic National Wildlife Refuge, Alaska.
Fredrik Norrsell

Publishing Groundbreaking Research

With the release of new studies on wildfire risk and caribou movement, we didn't just counter misinformation; we strengthened the scientific foundation for forest and Arctic protections. When the administration invoked wildfire as a primary reason for repealing the Roadless Area Conservation Rule, our scientists set the record straight by releasing an analysis showing that roads actually increase the likelihood of ignition, especially from human causes. At the same time, our caribou research mapped migration corridors in Alaska's Arctic, giving policymakers and courts compelling evidence to block industrial development that would fragment habitat and threaten a species already under stress.



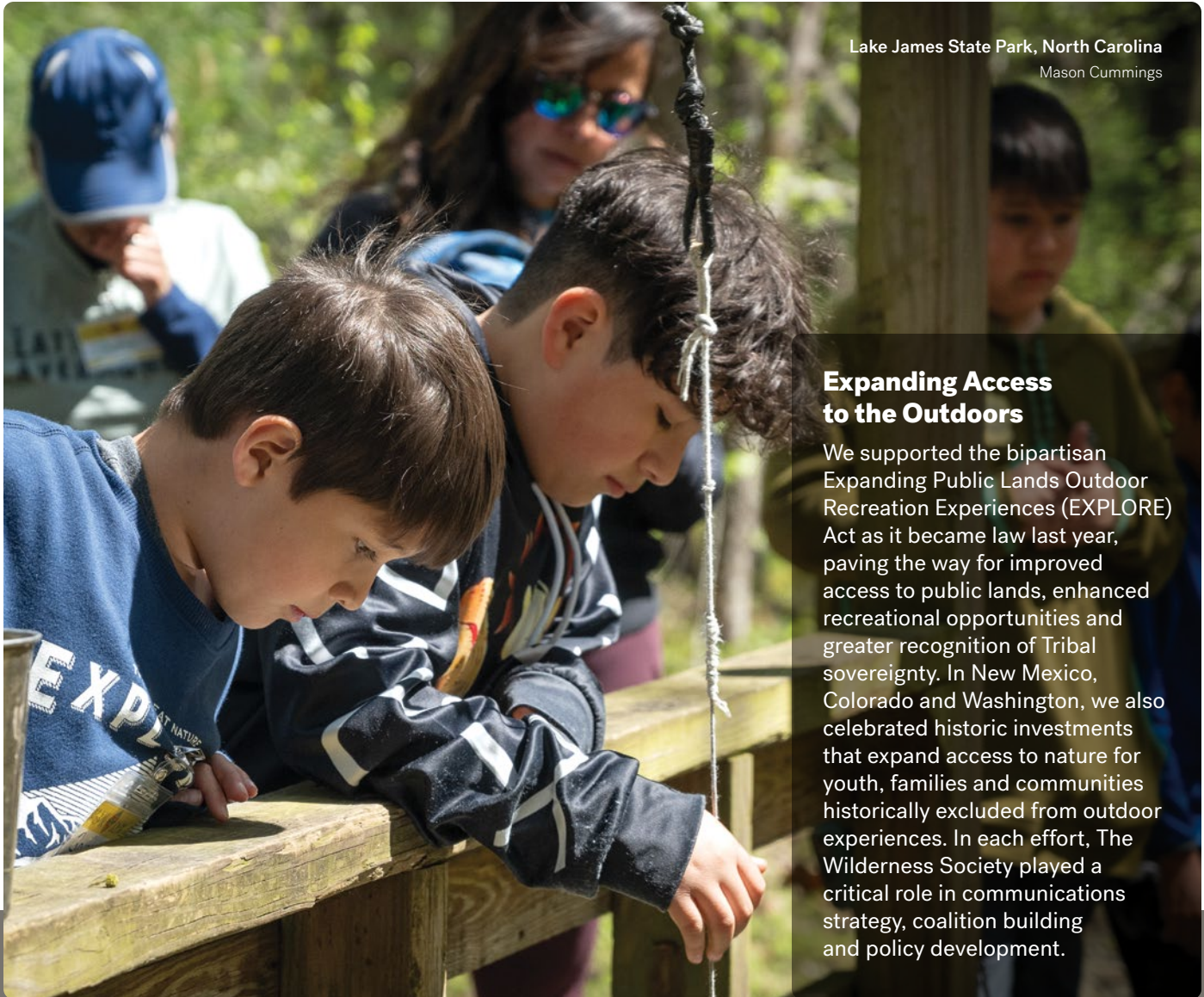
Defending National Monuments

The Wilderness Society built widespread public support for maintaining and protecting national monuments, turning out thousands of advocates across the West in defense of these irreplaceable lands. At the same time, we led legal and communications efforts to defend critical monument designations in places such as Chuckwalla National Monument, designated in January 2025. Our teams coordinated national coalitions and developed legal strategy alongside Tribal Nations and local partners.



Expanding Greater Yellowstone Protections

We advocated for the Greater Yellowstone Conservation and Recreation Act to be introduced in Congress this year to protect 250,000 acres in Montana's Madison and Gallatin ranges. The campaign was powered by community-led organizing and a public education effort that united hunters and anglers, recreation businesses, conservation groups and local leaders. Through town halls, media outreach and on-the-ground engagement, these voices helped build support for safeguarding one of our country's most beloved landscapes and the freedom to explore it.



Lake James State Park, North Carolina
Mason Cummings

Expanding Access to the Outdoors

We supported the bipartisan Expanding Public Lands Outdoor Recreation Experiences (EXPLORE) Act as it became law last year, paving the way for improved access to public lands, enhanced recreational opportunities and greater recognition of Tribal sovereignty. In New Mexico, Colorado and Washington, we also celebrated historic investments that expand access to nature for youth, families and communities historically excluded from outdoor experiences. In each effort, The Wilderness Society played a critical role in communications strategy, coalition building and policy development.

Elevating Community-Based Conservation

The Wilderness Society supported and amplified efforts to expand access and protections in Maine (Katahdin Woods and Waters), Nevada (East Las Vegas) and Virginia (Great Dismal Swamp). Through gatherings that brought local advocates to Washington, D.C. and campaigns that organized business voices, we worked to ensure Congressional leaders heard directly from their communities about the need for conservation and equitable access.

Advancing Science-Driven Conservation in the East

We contributed significant data to a study of migratory bird patterns across more than 1 million acres to inform management of Katahdin Woods and Waters National Monument, which will be critical for guiding decisions that protect nesting and habitat in a region facing development pressures. We also published a paper showing where natural areas and vulnerable communities overlap, helping prioritize conservation investments that safeguard biodiversity while advancing environmental justice.

Protecting Colorado's Gunnison Basin

The result of years of coalition-building and deep local engagement, the Gunnison Outdoor Resources Protection (GORP) Act was introduced in Congress with bipartisan support. By designating new wilderness, special management areas and oil and gas withdrawals, this bill would protect over 730,000 acres of Colorado's high-country landscapes, home to iconic recreation opportunities and headwaters that supply many communities with clean drinking water downstream.

How Law and Science Drive Conservation Wins



Ben Tettlebaum
Acting Senior Legal Director



Kathy Zeller
Senior Director of Science

Ben: The Wilderness Society vigilantly monitors emerging threats to America’s wild places and attacks on policies that safeguard our public lands. Strategic legal defense is among our sharpest tools to combat these challenges and uphold our very system of public lands and the bedrock laws that support them.

Kathy: Science is another tool that is critical to our success. Understanding the ecology of public lands and the impacts of threats they face provides us with data that can be used to inform decision-makers and the courts. The science team generates this data by initiating new research and summarizing existing information, which we then share with others in the organization and externally and use to analyze and critique proposals that affect public lands.

Ben: Applying this research, as well as the input provided by policy experts, campaign staff and partners, the legal team begins the intricate work of building a case, supported by a “record of facts,” long before it reaches court. Scientific data is integral to legal arguments leveraged to protect places like the Arctic National Wildlife Refuge and the Western Arctic Reserve—magnificent landscapes that are ground-zero for the administration’s “energy dominance” assault on public lands.

Kathy: Science truly does go hand-in-hand with our defense of the Arctic Refuge. We have Alaska-based researchers who track Arctic caribou and study fish habitat and behavior, and we have Geographic

Information Systems (GIS) analysts who map energy leases—demonstrating how the fragile tundra will be impacted if oil and gas projects are allowed.

Ben: And, in the case of future legal efforts to prevent the proposed repeal of the Roadless Area Conservation Rule, we can rely on the research published by the science team, which shows that humans are the greatest source of wildfire ignitions and that wildfires more often start near roads. Without the Roadless Rule, increased roadbuilding is likely to result in more wildfire ignitions in remote areas—contrary to the administration’s assertion that the repeal is needed to combat the wildfire crisis.

Kathy: We’re very fortunate to work for an organization that has always valued science as a core tenet. In fact, four of our eight original founders—Aldo Leopold, Bob Marshall, Benton MacKaye and Bernard Frank—were avid and accomplished field researchers. Ecologist Olaus Murie was the organization’s president from 1950-1957 and advanced the concept of protecting landscape-scale ecological systems rather than isolated parks. I’m very proud that our team continues this legacy today through innovative, applied research.

Ben: It means that when challenges arise, we are ready with facts. Protecting public lands is about persistence and preparation, work that reflects our enduring mission and the movement we continue to grow together.



A Legacy in MOTION

With your support, we honored our past and leaned into the future, even amidst a challenging present.

A Year of Resolve for a Movement That Lasts

In our 90th year, The Wilderness Society showed what it means to move boldly forward no matter what—adapting to change, standing firm in our values and continuing to lead with purpose.

2025 marked a turning point for the conservation movement. As the landscape shifted, The Wilderness Society remained steady, drawing on decades of experience and the strength of our community. We celebrated 90 years of impact not as a retrospective, but as a recommitment to the work ahead.

By building new coalitions and expanding our base of support, we elevated public lands as a meaningful point of unity in a divided time. That collective

strength and our advocacy helped defeat efforts to privatize public lands, while at the same time our science team illuminated conservation threats and solutions through research.

Those insights strengthened our legal strategies, helping us challenge oil and gas development while protecting places with important conservation and climate values.

As our impact grew, so did our reach. We cultivated new champions in Congress and amplified our voice like never before, welcoming tens of thousands of new supporters into our movement, many younger and more politically diverse than ever before.

Our Reach in 2025

3.5 million+

Wild Alert emails delivered to members and supporters, with 149,618 actions taken

99 million

Social media impressions and 2.4 million engagements

3 million

Views of our website, Wilderness.org

250+

Congressional sponsors/co-sponsors for legislation to protect wild places and keep public lands in public hands

5,644

Articles featuring or influenced by The Wilderness Society, effectively tripling our earned media audience in 2025



Alabama Hills National Scenic Area, California
Jesse Plum, BLM

Our wins over the past year were possible because of you. Your support helped us respond to urgent threats, defend hard-won protections and invest in the long game. As we look to the future, we need your partnership more than ever to ensure we not only defend against attacks on public lands, but overcome them—so our shared lands thrive for generations to come.

Alongside this growth, we also deepened our commitment to ensuring that people of all backgrounds can access nature and benefit from the power of public lands. This included advancing efforts to expand outdoor access in under-resourced communities and strengthening programs that help more people build lasting connections with wild places.



Clockwise from top left: An early gathering of The Wilderness Society’s founders and leaders; Celia Hunter (1919-2001), the organization’s first female president; Governing Council leaders and Wilderness Society staff heading out for a hike in Gallatin National Forest, Montana, *Marco De Leon*; Governing Council Co-Chair Rue Mapp and President Tracy Stone-Manning at the June 2025 Ansel Adams Award Dinner in Washington, D.C., *Chris Ferenzi*.

Rooted in Legacy and Ready for Tomorrow

For 90 years, The Wilderness Society has stood for a simple idea: people love America’s public lands, and these places deserve steady, effective defenders. Our founders saw this clearly in the 1930s as new roads carved into the mountains of eastern Tennessee. That moment sparked our founding as an organization and fueled some of our earliest victories, including the fight to stop a dam at Echo Park that would have flooded the confluence of the Yampa and Green Rivers. Wins like that helped pave the way for the Wilderness Act of 1964 and set a national standard for lasting protection.

Each decade has brought new pressures. The country has always mixed a deep affection for wild places with a drive to extract more from them. Whether it was the push to privatize federal lands in the 1970s, efforts to weaken safeguards in the 1980s, or the recent wave of national monument rollbacks, drilling proposals and “energy dominance” policies, we have met every challenge with resolve. And in recent years, the threats

have extended beyond the places themselves, reaching into the very institutions that sustain public lands.

Today, our defensive work echoes our origin story. We were founded to protect wilderness threatened by roads and other development, and that same conviction guides our leadership on defending the Roadless Rule and other protections that keep wild places intact.

Through it all, we remain confident. Our history shows we can adapt, organize and prevail. Even in the worst moments, disruption has given us the chance to learn and grow. And as we look ahead, we carry this legacy forward with a clear purpose: to ensure future generations not only inherit wild places, but also enjoy the freedom to explore them and be restored by the clean air, fresh water and natural beauty of our public lands.

Carrying the Mission Forward: What's Next



Keeping Public Lands in Public Hands

Standing firm against proposals to sell or privatize public lands and defending the principle that these lands belong to everyone.



Advancing Community-Based Solutions

Fostering strong community partnerships and deepening relationships with bipartisan leaders to ensure conservation decisions reflect diverse perspectives.



Defending Core Protections

Continued legal and policy defense of the Roadless Area Conservation Rule, the Arctic Refuge and the Western Arctic, national monuments, and the right for the public to have a say in federal land management decisions.



Growing an Inclusive Movement

Expanding outreach to people of all ages and perspectives who share a commitment to healthy public lands, while ensuring that communities historically excluded from outdoor access can experience and advocate for the benefits of nature.



Guiding with Science

Advancing research on biodiversity, conservation, sustainable recreation and climate change resilience to inform future policy.



Rebuilding for the Future

When disruption settles, we will use hard-won lessons to reimagine policy and forge new, stronger protections for public lands in the years ahead.



“The Wilderness Society stands strong against unprecedented attacks to our nation’s conservation legacy. Our resilience is directly tied to you, our community of supporters and partners. I believe 2026 will be the year Americans come together to reimagine—and demand—a better future for our public lands. Because these places represent our common ground and a beloved legacy for generations to come.”

Tracy Stone-Manning
President

With our partners, we hosted a community celebration marking the introduction of the Gunnison Outdoor Resources Protection (GORP) Act in September 2025 at the Oh Be Joyful Campground near Crested Butte, Colorado.

Jim Ramey



The Wilderness Society is a vibrant, growing community of more than 1 MILLION dedicated people working to protect public lands. You are at the heart of this community. Every action you take on behalf of public lands brings us closer to the day when these shared lands not only support the survival of threatened species, but benefit all people equitably, and are helping to solve the climate crisis that threatens us all.

You are among our closest friends and most generous donors, including...

1,401

Advocates for
Wilderness

8,495

Friends of
Wilderness

111

President's
Circle members


1,086

Robert Marshall
Council members


You took action for public lands by...


 Raising your voice at marches and rallies

 Joining community coalitions to develop conservation solutions that work for everyone

 Contacting your elected officials to tell them you expect them to protect public lands

 Educating your community through pro-public lands Letters to the Editor

 Participating in public comment periods to show your support for public lands and the laws and policies designed to protect them

 Sharing your passion for public lands with family and friends



“For 90 years, The Wilderness Society has been the lead organization in protecting the most valuable portion of the American estate. There is much left to do, but without this dedicated group, we would be a vastly poorer nation. On a personal level, protected public lands have provided my life’s greatest joys. I seriously doubt that I would be alive today without them.”

Peter Howse

Wilderness Society Member Since 1982

Now retired, Peter spent most of his career as a political science professor at the American River College. His favorite wild places include the canyons of Southern Utah, where he has been making an annual pilgrimage for 50 years, and the high desert in Eastern Oregon. Peter currently supports The Wilderness Society as an Advocate for Wilderness—those who make annual gifts of \$1,000 or more. He is also a member of the Robert Marshall Council, our legacy society recognizing those visionaries who have included the organization in their estate plans.



Cuerda de Lena Area of Critical Environmental Concern, Arizona

Mason Cummings



Your support makes all of our work possible!

PRESIDENT'S CIRCLE

Bound by their shared dedication to The Wilderness Society, the individuals who comprise our President's Circle are among our most effective ambassadors and most generous supporters. Together, they advance our mission of uniting people to protect America's wild places through their substantial engagement and commitment to this work.

Anonymous (15)	Jaimie and David Field	Dave Matthews	Lisa Rosenfield
Alder Fund	Mr. and Mrs. Joseph Field	Sarah Merner and Craig McKibben	Brigitte Sandquist and Phil Black
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Gerald Dischler	Jean-Christophe Lilot	Larry Rockefeller	Maggie Walker
Jill and Gordon Dyal	Ann Loeb	Mary and Gaylan Rockswold	Marshall Hackett Whiting and Richard Arnold
Walter Eberspacher	Hampton and Kevin Luzak	Connie and Ted Roosevelt IV	Edward B. Whitney
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Christopher Elliman	Jacqueline Badger Mars		Hansjörg Wyss
James Ellsworth	Sandy and Patrick Martin		Marsha McMahan Zelus

LEGACY DONORS

We are honored to acknowledge the dear friends who have expressed their deep love of wildlands and commitment to future generations with a legacy gift. Gifts planned for in advance were received in 2025 from the following individuals and estates.

Anonymous (2)	David Dillon	Bertha A. Lewis	Small & Cousins
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	Joyce Oline Eckrem		

* Donors whose lifetime giving exceeds \$1 million

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Leadership Transitions



Brendon Cechovic
Elected to Governing Council

Brendon is CEO of Western Conservation Foundation, a public charity, and its sister 501(c)(4), Western Conservation Action. In this capacity, he has helped permanently protect millions of acres of public lands, secure billions in conservation funding and achieve dozens of legislative victories for public lands and clean energy across the West.

Brendon formerly served as Executive Director of Washington Conservation Voters in Seattle. A graduate of the University of Montana, he lives with his wife in Denver, Colorado.



Laura Daniel-Davis
Elected to Governing Council

With decades of experience in public lands policy and conservation, Laura most recently served as the Acting Deputy Secretary of the Department of the Interior under President Biden. Her past service at Interior extends across multiple administrations, including as Chief of Staff to Interior Secretaries Sally Jewell and Ken Salazar.

Previously, Laura served as Chief of Policy and Advocacy for the National Wildlife Federation, as well as Deputy Chief of Staff to then-U.S. Rep. Mark Udall. She holds a B.A. in Political Science from Wake Forest University.



Jim Messina
Elected to Governing Council

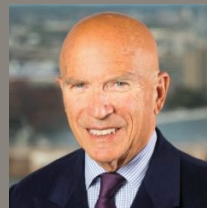
A political and corporate advisor, Jim launched The Messina Group in 2013 after serving as Campaign Manager for President Obama's reelection campaign. As CEO, he has provided strategic consulting to businesses and individuals around the world.

From 2009 to 2011, Jim served as White House Deputy Chief of Staff under President Obama, where he helped pass the Affordable Care Act and other key legislation. Previously, Jim served as Chief of Staff for various Senate and House offices on Capitol Hill. He holds a B.A. from the University of Montana.



August Ball
Retired from Governing Council

An award-winning environmental conservationist and workplace culture consultant, August served on the Governing Council since 2022. She is CEO of Cream City Conservation, a two-pronged social enterprise that she founded in 2016. Cream City Consulting provides people and culture educational programs to organizations, while the affiliated Cream City Conservation Corps (C4) employs young adults from marginalized and underrepresented communities to restore and create resilient environments in underfunded public lands. As leader of this certified BCorp organization, August is helping to cultivate the next generation of environmental stewards.



Carl Ferenbach
Retired from Governing Council

Driven by his passion for environmental advocacy and education, Carl served on the Governing Council since 2014. Carl and his wife Judy established the High Meadows Fund in 2004 to support sustainable farming and resilient land use in Vermont, followed by the High Meadows Foundation in 2007 to support national environmental issues. Previously, Carl was a co-founder of private equity investment firm Berkshire Partners and served in the U.S. Marine Corps Reserve. In addition, he served as a trustee of Princeton University, his alma mater, and he currently serves as chair of the Environmental Defense Fund International.

Financial Summary

The Wilderness Society ended fiscal year 2025 in a strong financial position, thanks to the continued generosity of supporters committed to protecting America's public lands. Contributions from donors totaled \$36.6 million, while investment gains of \$11.3 million strengthened the organization's long-term stability.

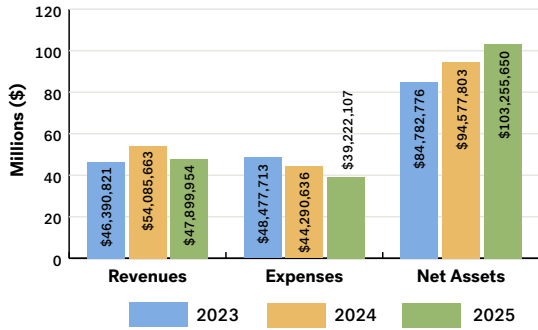
Nearly \$30 million supported conservation efforts, policy advocacy, science and community partnerships

that safeguard wild places across the country. Additional resources supported membership engagement, philanthropy and the operational infrastructure that enables this work.

At a time when public lands face growing policy and political pressures, this financial strength ensures The Wilderness Society can continue advancing lasting conservation solutions and safeguarding the landscapes that sustain both wildlife and communities.

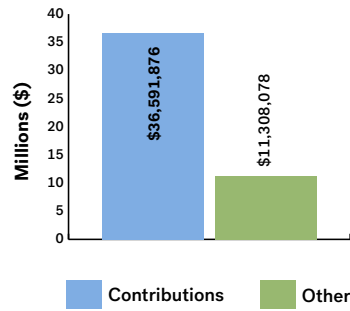


Organizational Growth¹

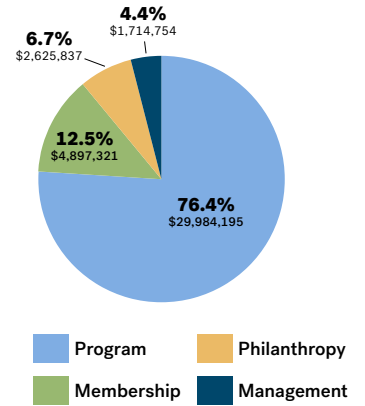


1. Taken from the consolidated audited financial statements

Revenue Sources



Efficiency



If you would like a copy of the consolidated audited financial statements or have any questions, please contact us:

Email: member@tws.org

Visit: wilderness.org/our-accountability

Call: 1-800-THE-WILD



The
Wilderness
Society

Salmon-Challis National Forest, Idaho
Mason Cummings